

# PRIVACY POLICY

Effective date: October 29, 2019

This privacy policy governs your use of the software application (herein referred as “Application”) for mobile devices that are created by EdZilla Software Technologies Pvt Ltd (herein referred as "us", "we", or "our"). The Application is educational software focusing on teaching mathematics, English and Indic languages. The application derives most of its content from the textbooks recommended for K-12 classes in India.

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

## Information Collection And Use

We collect several different types of information for various purposes to provide and improve our Service to you.

### Types of Data Collected

#### Personal Data

While using our Service, we normally do not collect any personal data such as name, address, credit card details etc. However to identify your mobile device to optimize the updates, the device specific information ("Personal Data") including but not limited to mobile device you use, your mobile device unique ID, and your mobile operating system are collected.

If the user wants to apply for scholarships through these educational products then the user’s details including name, address and mobile number are collected for that purpose.

#### Usage Data

When you access the Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the duration of use, type of content used, performance numbers, and other diagnostic data ("Usage Data").

## Use of Data

We use the collected data for various purposes including, but not limited to, the following:

- To provide and maintain the Service

- To notify you about changes to our Service
- To provide customer care and support
- To provide analysis or valuable information so that we can improve the Service
- To monitor the usage of the Service
- To detect, prevent and address technical issues
  
- Data collected for awarding scholarships will be used only for that purpose

## **Transfer Of Data**

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside India and choose to provide information to us, please note that we transfer the data, including Personal Data, to India and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Disclosure Of Data**

### **Legal Requirements**

We may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend our rights or property
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

## **Security Of Data**

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## **Service Providers**

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## **Links To Other Sites**

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Children's Privacy**

We do not ask for personally identifiable information from anyone, including children under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

If the user has applied for scholarships through these educational products, then the details of all such users collected are used only for that purpose. Such information is kept with us for at least a period of one year irrespective of whether the scholarship was awarded to a particular user or not.

## **Changes To This Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- By email: [contact@edzillasoftech.com](mailto:contact@edzillasoftech.com)